

Advanced Professional Business Coaching



Advance your coaching career, deepen your coaching competencies and acquire all-important industry leading credentials.

Elevate your coaching with the Advanced Professional Business Coaching programme. This Level 2 accredited programme fosters transformative experiences, shapes confident experienced coaches skilled in building trusted client relationships.

Join us for an exclusive online Information Session for the upcoming GIBS Advanced Professional Business Coaching Programme, designed for experienced professionals looking to deepen their impact and grow their practice.

Event Details:

Date: Tuesday, 6 May 2025

Time: 12:30 PM – 13:30 PM

Registration Link: <https://bit.ly/3Sfkl4S>

GIBS LEADER AS COACH PROGRAMME

As success of all kinds – organisational, professional, personal – becomes increasingly linked with the business of being human, leaders and managers with coaching skills become more and more sought-after. In contrast to old-fashioned directive leadership styles, coaching competencies expand your intra- and inter-personal range. The use of coaching skills and practices yields greater empowerment, improved accountability, enhanced innovation, more agility, better relationships, and transformed performance.

Leader As Coach (LAC) is taught in alignment with ICF competencies. While it is not an ICF credential pathway, it positions graduates extremely well for ICF training. LAC comprises rigorous experiential processes and feedback, blended into a rich, interactive programme that teaches real skills from Day one.

Our Leader as Coach programme offers:

Self-awareness and personal mastery.

Exposure to learn from highly accomplished Mentor Coaches who provide real-time feedback and a one-on-one discussion.

The use of coaching as an enabler of meaningful conversations, a driver of results, and a catalyst for thinking, creativity, and empowerment.

Engagement in performance, career development, employee wellness, employee engagement, and team development evaluations and conversations.

You will be ready to enter the Professional Business Coaching Programme (PBCP), should you decide to undertake a formal professional coaching journey.

Use coaching skills for sustainable success at an individual and organisational level.

<https://www.gibs.co.za/programmes/leader-as-coach—gibs>

GIBS PROFESSIONAL BUSINESS COACHING PROGRAMME

The traditional “command-control management” paradigm is ineffective – even obsolete – in today’s world. Leaders know that when it comes to expanding their own and their teams’ innovation and performance, the true catalyst is a coaching culture that is rooted in coaching competencies. This, the Professional Business Coaching Programme, is your pathway to the integrative practices your organisation needs and to entrench a “coaching way of being”.

The Professional Business Coaching Programme blends world-class theory and practice, supporting delegates through professional development, personal learning, and reflection. It is ideal for those seeking to expand their leadership skills; pivot their careers; increase their effectiveness, performance, and growth; and radically enhance their organisational coaching culture and leadership development.

You will gain an understanding of and build skills in:

Core ICF coaching competencies, applied across various business scenarios.

Aligning individual and organisational strategies for integrated results.

Coaching as a leadership and management capability for optimised team performance.

The ethics of coaching.

The all-important distinction between coaching, consulting, therapy, counselling, and mentoring.

A variety of theories, the V-growth model, and various integrative practices will help you develop your unique coaching style; and

Enhanced self-awareness and empathy for personal transformation.

Your journey to becoming a professional business coach begins here.

<https://www.gibs.co.za/programmes/professional-business-coaching-programme>

GIBS UPCOMING COACHING PROGRAMMES 2025

Professional Business Coaching Programme

<https://www.gibs.co.za/programmes/professional-business-coaching-programme>

Leader As Coach <https://www.gibs.co.za/programmes/leader-as-coach—gibs>

Advanced Professional Business Coaching Programme

<https://www.gibs.co.za/programmes/advanced-professional-business-coaching-programme>