

Embrace Digital to Boost Employee Happiness



These days, employee happiness is everything. When your employees are happy, your company will flourish, and productivity levels will soar.

Employees feel happiest when they have a strong connection to their team and the company as a whole. This connection is built through communication and collaboration within the workplace.

When collaborating on projects, having the proper tools and technology is essential. Your workers need to feel that they can easily work and communicate with their coworkers; they don't want to have to struggle with outdated technology to get their jobs done. Your employees want the newest, most efficient product offerings so they can spend their energy and resources focused on team building and accomplishing tasks.

With so much to consider to ensure your employees feel content and empowered, you may worry that you can't keep up with their demands. Technology can be very costly, and updating it regularly may not seem like a possibility for a company that is looking to spend its budget strategically.

What you may not be considering are some of the simplest tech changes that are known to be low-cost or lower cost than your current tools, and will make an impact on the sense of community in your office and daily operations of your company.

Office Chat Platforms

One of the simplest pieces of technology you can implement is known as a digital chat platform for your company. There are a variety of options when it comes to this form of communication, ranging from paid

to free. If you're wary of how your office will receive the new technology you intend to offer, starting with a free version of a chat platform would be a great idea to determine if it is worth the investment later on. This tool is perfect for quick conversations between coworkers, and is much faster than email. Overall this tool is both time-saving and collaborative, making it a perfect solution to not only help your employees build relationships with their coworkers, but encourage collaboration and productivity as well.

Mobile Calling with VoIP

Another practical and affordable option you can look into is a voice calling technology known as VoIP. This type of technology allows for voice calls using the internet rather than phone lines, making calling possible from more locations than ever. This is a strong option if your business does a great deal of work outside of the office, or if you have a population of remote employees. You can maintain professional communication without a hard-wired telephone system, or without a physical phone at all. Your work device, be it a laptop, tablet, or desktop computer can be used to make voice calls with VoIP technology. Your teams will appreciate being able collaborate and feel connected to their coworkers no matter where they or their teammates are working from.

Private Company Intranet

Another option to improve employee morale is called a private intranet. An intranet provides a secure online platform for office-wide announcements, both personal and professional. Intranets also offer opportunities for employees to shout out one another for their success and achievements, as well as a place to share non-essential information that pertains to the whole company. This is a great way for employees to share life updates, such as having a child or getting married, as well as after-work social engagements and information. Having a space to share personal and social information is a great way for employees to connect on a more casual level, which helps encourage confidence and comfortability in the office. Both practical and affordable, your employees will appreciate having the added connectivity to their team at large.

Try Something New

Creating ways for employees to feel more comfortable in their work environments doesn't have to be complicated or expensive. Try taking a survey of employee morale to see where your company would like to see improvement, and take suggestions for popular platforms that your employees think would fit well into the office environment.

The best way to make your employees happy is by taking the time to listen to their concerns and make the changes necessary to accommodate them. When you create a strong community in your workspace, the possibilities for achievement are endless.