Skills Programmes: The Fast-Track, Effective Solution to Close Critical Skills Gaps and Skills Spend Shortfalls



In today's fast-evolving business landscape, companies must stay ahead of the curve by addressing critical skills shortages quickly and effectively.

Enter skills programmes: focused, short-term learning interventions designed to empower employees with specific, in-demand skills while paving the way toward long-term qualifications.

For over two decades, **learnerships** have been a cornerstone of skills development in South Africa, equipping countless individuals for sustained employment. However, as industries and businesses evolve, the need for adaptable, time-efficient training has grown. Skills programmes have emerged as an agile, impactful complement to traditional learnerships, enabling businesses to upskill their workforce while young learners progress toward full qualifications.

## What Are Skills Programmes?

Skills programmes are occupationally based, **short-term training courses** that address specific skills needs. Developed as part of an organisation's workplace skills planning process, they are: **Modular**: A skills programme is made up of a set of unit standards that are combined together to form a short course that also bears credits on the National Qualifications Framework (NQF). These short programmes are usually a few days in duration, and the unit standards are taken from the various modules within an existing learnership programme. This means that when taking a skills programme, a

learner will obtain credits towards a registered qualification on the NQF through completing further appropriate skills programmes.

**Customisable**: Employers can tailor programmes to meet precise skills gaps within their teams. **Efficient**: While learnerships take over a year to complete, skills programmes are often wrapped up in just days or weeks.

**Versatile**: Learners can combine multiple skills programmes over time to achieve a full NQF qualification.

Accredited: These programmes are conducted by accredited training providers, and successful learners receive a 'Statement of Results', formal recognition of their newly acquired competencies.

## **Benefits of Skills Programmes**

Skills programmes are a game-changer for businesses and individuals alike, offering advantages that

extend beyond their brevity:

**Quick and Impactful Training**: Addressing skills gaps no longer requires months of study. These short interventions deliver results almost immediately.

**Targeted Learning**: Businesses can focus on specific skill sets that the business and employees need, such as finance for non-finance managers, customer service, conflict management, or team leadership. **Cost-Effectiveness**: With reduced time and resource requirements, skills programmes are a more economical option than full learnerships.

**Alignment with Business Goals**: They complement existing training initiatives, fostering a culture of continuous professional development.

**BBBEE Compliance**: Skills programmes help businesses meet their B-BBEE training spend targets, enhancing scorecards while empowering both employed and unemployed learners. They are an excellent solution to close identified skills gaps and identified skills spend shortfalls.

## Why Choose Skills Programmes?

Modern workplaces demand adaptability, and skills programmes are a practical solution for businesses

seeking to stay competitive while fostering employee growth. By bridging specific skills gaps, they

prepare teams to navigate complex challenges and seize new opportunities.

Moreover, for learners, each completed programme represents another step toward a sustainable career.

These programmes are not just a short-term fix but a vital part of building meaningful, long-term

opportunities for South Africans.

## **Partnering for Success**

In leveraging the full benefit of skills programmes and learnerships, work with a professional training partner that is able to build a bespoke learning and development solution around the needs of your business and its human capital, capacities and budget allocations. It's not just about the tax incentives and an improved B-BBEE scorecard, but about laying powerful foundations for your people in meaningful, sustainable jobs and career paths to address critical skills shortages and deliver a competitive advantage for businesses and our economy.